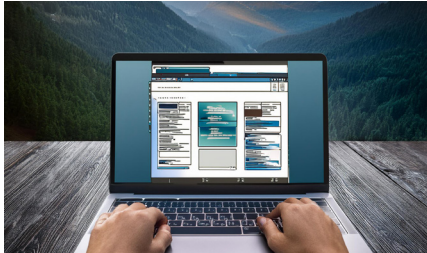


# WebCraft Course Outline





## WebCraft Course Outline

### Introduction to WebCraft

- Overview of WebCraft
- Introduction to the WebCraft Dashboard
- Understanding Features and Capabilities

### WebCraft Functional Elements

- Templates
- Blogging Tool
- Drag-and-Drop Interface
- E-commerce Features
- Security and Hosting
- Navigation Menu
- SEO Tools
- Marketing Tools
- Mobile Optimization
- Customization and Development
- Forms and Contact
- Media and File Management

### Getting Started

- Navigating the interface
- Choosing and applying a template
- Customizing template styles and layout

### Adding and Managing Content

- Creating and organizing pages
- Adding text, images, and multimedia
- Using content blocks effectively
- Using content blocks effectively

### SEO Tools

- Meta Descriptions and keywords
- URL Customization and redirects
- Image alt text and SEO optimization
- XML sitemaps

### Navigation and Menus

- Customization navigation menu
- Drop-down and multi-level menu
- Footer and header navigation

### Navigating the Dashboard

- Overview of the interface
- Key sections: Pages, Design, Marketing

Duration: 3 Days

#### Related Courses:

JavaScript, HTML & CSS, Design Thinking, Database, Web development frameworks, Web Application, Front-End Frameworks and Backend Development, User Experience and User Interface

#### Course Overview and Objectives

Course covers everything from setting up a site to customising it with advanced features. Adding and managing content including text, images, and multimedia.

This course will teach you how to build a professional-looking website without needing extensive coding knowledge.

#### Softwares

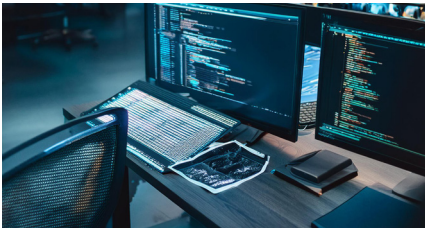
Wordpress, Weebly, Wix, Webflow, Rust, Wordpress.com, Wordpress.ord, Shopify, Joomla, Drupal, Duda, GoDaddy and Strikingly

#### Pre-requisites:

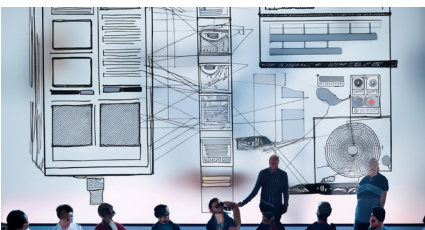
A basic computer skills and familiarity with web browsing.



Navigation elements are the tools allowing users to choose where they want to go within the website.



**Templates**  
Provides a strong starting point for building a website, with customisable designs that ensure a polished and professional look.



**Design process is key**  
Helps create a website that is not only visually appealing but also functional, user-friendly, and aligned with business goals.

### E-Commerce Functionality

- Product catalog management
- Shopping Cart and checkout process

### Content Management

- Page creation and management
- Content blocks ( text, images, videos, galleries )
- Blog management ( post, categories, tags)

### Building Your Websites

- Adding and Organising Pages
- Creating new pages ( Home,About,Contact )
- Organising pages in the navigation menu

### Advanced Customisation

- Using Css for custom styling
- Adjusting site layout with code injection
- Customizing headers, footers, and navigation menus

### Launching Your Websites

- Previewing your site
- Final checks before going live
- Making your site visible to public

We offer online support to clients on content covered on our courses.