iMSD

Professional Video Editing

Course Outline

INSTITUTE MEDIA STRATEGY DESIGN

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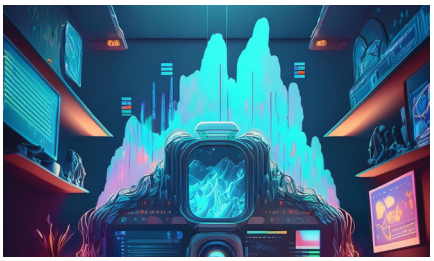

Professional Video Editing Course Outline

Duration: 3 Days

Related Courses:
Video editing, Premiere Pro ,
Principles of design,

Course Overview
and Objectives

. Beginner Level: Basic understanding of video editing principles and Premiere Pro interface.
Intermediate Level: Familiarity with multi-track editing, audio mixing, and basic color grading.
Advanced Level: Proficiency in advanced editing techniques, color grading, and integration with other Adobe software.
This course is designed to take you from the fundamentals of video editing through to advanced techniques and professional workflows, equipping you with the skills needed for high-quality video production

This professional video editing
This course is designed to take you from the fundamentals of video editing through to advanced techniques and professional workflows..

Pre-requisites:
A basic to intermediate knowledge of design and software

Introduction to Premiere Pro

- Getting Started with Premiere Pro
- Tools: Workspace Layout, Project Panel,
- Media Browser
- Basics: Importing footage,
- Creating and managing sequences
- Basic Editing Techniques
- Selection Tool
- Razor Tool
- Ripple Edit Tool
- Techniques: Cutting
- Trimming,
- Arranging clips on the timeline
- Basic Transitions and Effects
- Tools: Effects & Presets Panel
- Transitions Panel
- Techniques: Applying basic transitions

Intermediate Video editing techniques

- Editing Tools and Techniques
- Tools: Track Selection Tool
- Slip Tool
- Techniques: Multi-track editing
- Trimming,
- Slip edits
- Audio Editing and Mixing
- Audio Mixer
- Essential Sound Panel,
- Audio adjustments
- Noise reduction
- Audio transitions
- Color Correction
- Grading
- Lumetri Color Panel
- Color Wheels
- Curves
- Techniques: Basic color correction
- Applying LUTs,
- Creating looks
- Graphics and Text
- Essential Graphics Panel
- Text Tool
- Techniques: Creating and customizing titles

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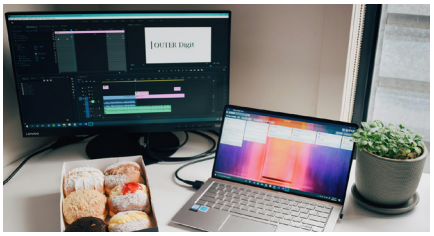

Professional Video editing involves manipulating and combining video files to create a cohesive project, utilizing software like Adobe Premiere Pro

Colour correction in video editing Color correction is the first step, and it involves fixing issues with the color of your footage so it matches how hues and tones appear in the world.

Design process is key organizing and manipulating video clips to create a coherent final product. This includes understanding your editing software, cutting and arranging

- Adding lower thirds
- Using graphics templates

Advanced Editing techniques and workflows

- Complex Editing Techniques
- Tools: Nesting
- Adjustment Layers
- Keyframe Animation
- Technique

Using Nesting Techniques

- Using nested sequences for complex edits,
- Applying effects across multiple clips
- Tools: Multi-Camera Sequence
- Camera Angles
- Techniques: Synchronizing
- Multi-camera footage,
- Switching angles in real-time

Motion Graphics and Animation

- Tools: Essential Graphics
- Panel
- Animation Presets
- Advanced Color Grading and Effects
- Tools: Lumetri Color,
- Color Correction Tools
- Third-Party Effects
- Techniques:, using scopes for precise color correction
- Applying and customizing effects
- Multi-Camera Editing
- Synchronizing multi-camera footage
- Switching angles in real-time
- Essential Graphics Panel
- nimation Presets
-

Understanding Video Formats

- Control , Codecs and containers
- Resolution and Frame Rate
- Using lower thirds
- Overlays
- Synching
- Colour wheels
- Curve

We offer online support to clients on content covered on our courses.

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