



# Wordpress Fundamentals Course Outline



Duration: 2 Days

Related Courses:  
Muse, Javascript, CSS,  
Dreamweaver, Edge Animate

### Course Overview and Objectives

Attendees begin with a sample website. All of the text, images, and other media are provided. Each training unit builds on the previous, adding new content and features to your student site. Comparing your results to the model site, and correcting and enforcing your knowledge before moving on to the next lesson assure your success in mastering the fundamental building blocks of WordPress.

**Prerequisites:** Basic understanding of computers and your operating system. Internet literacy.

## WordPress Fundamentals Course Description

### Getting Started With WordPress

- Web Hosting
- What is a FTP
- Installing WordPress
- Changing your WordPress site title
- Updating your WordPress site tagline
- Creating pages
- Organizing your content
- Navigation
- Adding a Blog to your site

### Structuring Your WordPress Site for Success

- Entering and formatting content
- Completing our text formatting
- Managing posts
- How to Manage Images in WordPress
- How to Manage Image Galleries in WordPress
- Finding Images
- Linking Content Inside Your Site
- Linking to Things Outside Your Website
- Theming Your WordPress Site
- Choosing Themes – The Importance of Colour

### Session 3: Adding Functionality to Your Site

- Student Project Review
- Modifying Your Theme
- Introduction to plugins
- Adding to Your Site's Appearance With Widgets
- Some Suggested Business Plugins for WordPress

### Bring It All Together

- Maintaining Your WordPress Site
- Securing Your WordPress Site
- Detecting Problems With Your Site
- Backup Your Site to Protect Your Content
- Summary of WordPress Security



### Easy to use

WordPress.com lets you create beautiful and powerful websites or blogs. Sure your success in mastering the fundamental building blocks of WordPress.

