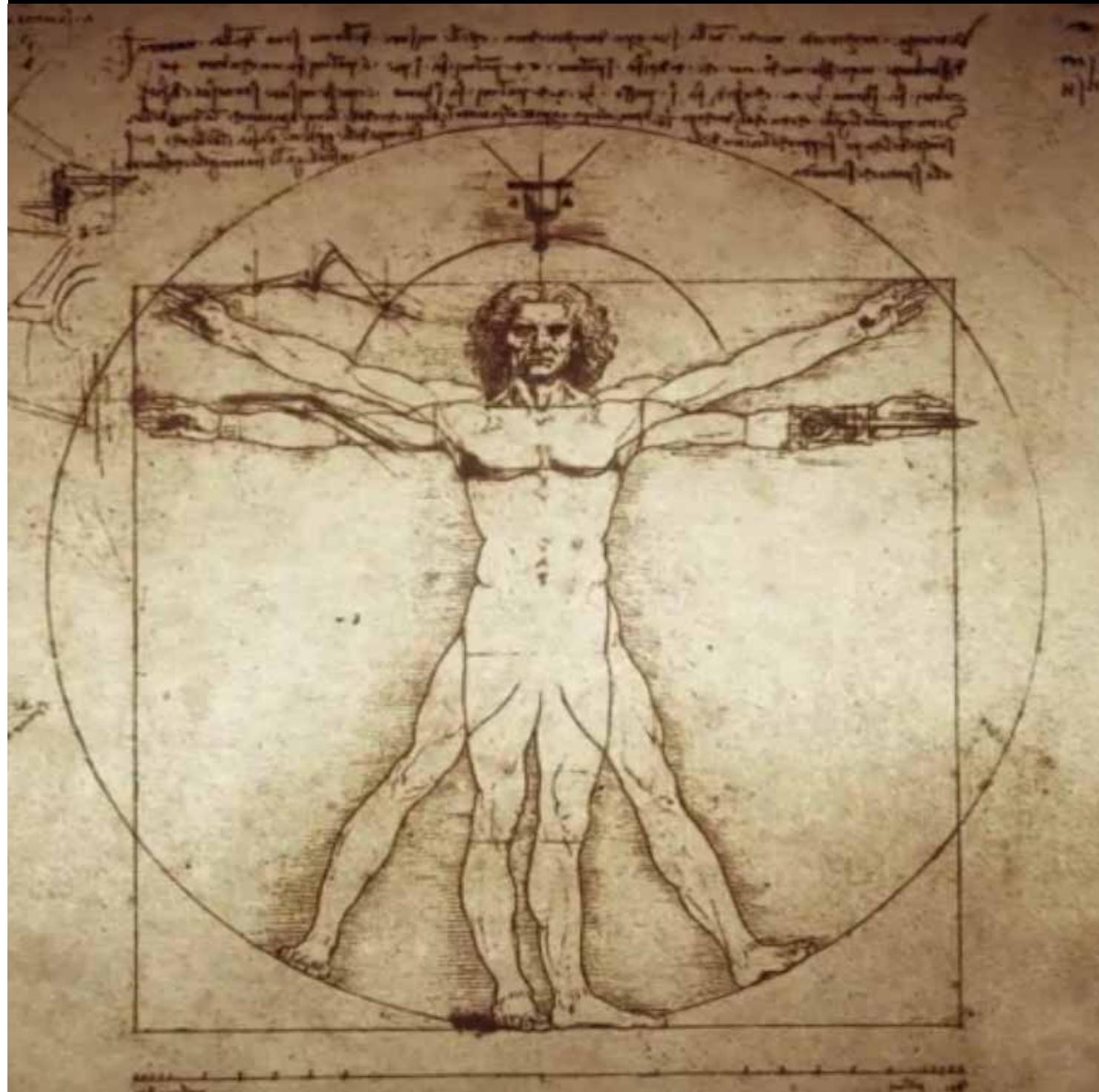




## Drawing for designers





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Duration: 5 Days

#### Related Courses:

Principles of Design, Creative Thinking, Photoshop, After Effects, Digital Illustration

#### Course Overview and Objectives

"A designer uses study drawings to conduct a graphic dialogue about the design issues at hand" This statement encapsulates the need to be able to execute and express ideas with confidence in the most competent manner.

This intensive class is designed for individuals wish to take their drawing ability to the next level. This type of drawing training based on the ground breaking research of Dr Betty Edwards, we help designers develop a skill that aids you in producing compelling works be that at brief stage or further down the line in the design process. Sharpen your pencils!

#### Pre-requisites:

No prior drawing knowledge is required but is beneficial.

#### Drawing for Designers Course Outline

##### The five drawing skills to master

- Drawing nothing
- Drawing nothing as a group
- Perception
- Accessing right brain thinking
- Drawing theory
- How to draw what you see
- Pre-instruction drawings

##### The anatomy of drawings

- Linear qualities
- Organic and geometric shapes
- Types of line
- Linguistic and visual connections
- Parallel ways of knowing
- The Archimedes factor

##### Making the shift

- Face profiles
- Upside down drawing
- Unpacking the subconscious mind

##### Drawing language

- Sign here!
- The cube exercise
- Mark making
- Drawing analogs
- Pure contour drawing
- The stages of creativity
- Creativity explorations and accepted norms
- Drawing what is and what isn't
- Gestural drawings
- Negative space
- Symbolism
- Ambiguity

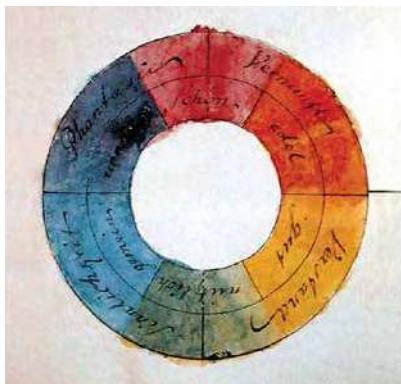
##### The art of seeing

- Sighting through a tube
- Working with grids
- Pencil sighting
- Working with a viewfinder
- Sighting proportion
- Light and dark
- The five lights of nature
- Emerging from the shadows
- Dealing with perspective
- Portraiture
- Before and after comparison



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#### Working with colour

- Colour theory
- The colour wheel
- The value scale
- Colour associations
- Colour fundamentals
- Colour combinations that work
- Additive and subtractive colour models
- Successful colour combinations
- Colour combination considerations
- Colour harmonies
- Monochromatics
- Harmonious sets
- Triads, tetrads and pentagrams
- Complimentaries and split complimentaries

#### Theory of colours

Light spectrum, from Theory of Colours – Goethe observed that colour arises at the edges, and the spectrum occurs where these coloured edges overlap.



#### Translating drawing to the digital world

- Setting up your drawing tablet
- Painting in Photoshop
- Brush presets and settings
- Merging pencil drawings with Photoshop
- Drawing in Illustrator
- Setting up Illustrator tools
- Drawing from paper
- Drawing digital directly
- Working with Painter
- How Painter and Photoshop work together
- How Painter and Photoshop differ
- Getting the eccentric line
- Scratchboard techniques
- Woodcuts
- Glamour
- Fantasy art

Drawing remains drawing  
Each medium has different characteristics and produces different results. Most designers use technology without a strong traditional base which leaves them frustrated. Learn how to bridge this divide and get the best out of both worlds. Pencil lead can lead very powerfully to pixels that tell a compelling story.

- Please note that we offer free electronic support to clients on content covered on our courses.